

ANNUAL REPORT

FY 2019

ALLISTON OUT OF THE COLD PROVIDES SAFE, RESPECTFUL AND WELCOMING OVERNIGHT ACCOMMODATION AND MEALS TO THOSE EXPERIENCING HOMELESSNESS NOVEMBER TO APRIL; FACILITATING CONNECTION TO FURTHER SERVICES, RESOURCES AND COMMUNITY.



Table of Contents

STRATEGIC HIGHLIGHTS	3
Looking Ahead.....	3
OPERATIONAL HIGHLIGHTS	4
Season Statistics.....	6
FINANCIAL HIGHLIGHTS	10
Budget to Actuals 2020	11
2021 Proposed Budget.....	12
BOARD CONTACT INFORMATION	13

TO OUR MEMBERSHIP

STRATEGIC HIGHLIGHTS

In February 2019, the Steering Committee for Alliston Out of the Cold (AOTC) transitioned into the Board of Directors with some of the Steering Committee members taking up Board positions and others remaining as members of the association. As of June 1st, there were 8 Board members with one of the original members having resigned in the spring and replaced by an elder from Anchor Point Church.

The first goal as a Board was to become incorporated and obtain CRA charitable status. To this end, in June 2019, AOTC received federal incorporation status and began a long process to gain our charitable status. Without charitable status, we have been unable to operate independently as a non-profit corporation.

The process to prepare our application took longer than expected. Changes were made in our legal counsel in early 2020 and our application was filed June 30, 2020. The CRA process to award charitable status takes 6-18 months. The Board has confidence in the content of the application, as we wait patiently for our charitable status. Until such time, we will continue to operate as a program of Anchor Point Church (Alliston Christian Fellowship). We are very grateful to them to continue to support us in this manner.

The third year of operation has presented challenges and successes for the AOTC Board. The Board has worked tirelessly to manage our finances to offer the optimum services to the vulnerable population in New Tecumseth and surrounding areas.

2020 has been an interesting year with many challenges for all of us, including AOTC. Before we finished our season, we had to deal with issues around the pandemic causing us to change the direction of services eventually sequestering 6 guests for April in our facility. This was a challenge for our budget, but we were able to manage. In May, we entered into a service agreement contract with The County of Simcoe to provide services to the homeless population in a local motel.

Lessons learned while operating a fulltime shelter are challenging the Board to consider best practice changes in our programming over the past year. The Board will continue to look to innovative, cost effective ways to provide services to the homeless and vulnerable people in our communities.

LOOKING AHEAD

Our long-term vision for the organization is have a year-round shelter program in our own or a shared building with supportive housing and community service access. We have allotted a percentage of our budget to save towards this goal in 2021.

The pandemic derailed our plans for the soft launch of our Community Outreach program, but plans are in place to launch this in September. We are looking forward to a successful year in 2020-21.

Lisa Nicol

Board Chair

TO OUR MEMBERSHIP

OPERATIONAL HIGHLIGHTS

WOW what a whirlwind year we had!! The 2019-2020 year was full of transformation, adaptation, and progress. We welcomed new staff, many new volunteers and new Board members, adapted to new volunteer scheduling and methods of management, held our very first nationally-aligned major fundraising event, pivoted at the onset of a global pandemic, and continued to build partnerships that will have a lasting and positive impact on our community.

The year started off with more efforts to become a visible presence in the community. In early July we participated in the Tottenham Community Week festival, for the first time, to raise awareness, recruit volunteers and collect donations. In August, we continued our tenure in the annual Alliston Potato Festival parade and Street Vendor Fair, where we had another successful dunk tank fundraiser.

Volunteer recruitment, training and scheduling was smoother than ever before, with the introduction of a Volunteer Coordinator, a team-based schedule, and a new method of signing up for and managing shifts. Going into the 2019-2020 operating season 75% of the entire season's schedule was covered, eliminating the daily scramble experienced in years past – freeing me up to focus more appropriately on administrative tasks and the overall operation of AOTC programming.



In February, AOTC held its first annual Coldest Night of the Year (CNOY) event. With the support of some incredibly generous corporate sponsors and many dedicated and passionate volunteers and participants, we reached 95% of our \$65,000 goal! The CNOY planning team is looking forward to the 2021 event, with an even higher fundraising goal!

In March we were challenged by the declaration of the COVID-19 global pandemic, and we were forced to prematurely close our Community Dinner meals for the season.

Additionally, we had to reduce our shelter capacity to align with public health recommendations for social distancing and safety. In April we moved to sheltering guests 24/7, allowing those that were admitted the means to socially distance and self-isolate as much as possible. At the same time, we experienced a significant reduction in our available volunteer manpower. In spite of the many wrenches thrown our way, I am so proud of the hard work and many long hours that went into pulling off the month of April (and then some) – we met our goal and made it to the end of the season, despite what 2020 threw at us!

But that was not it for us!

On May 4th, AOTC launched a shelter response that operated out of a local motel, made possible through emergency relief funds announced by the federal and provincial governments. For the first time, AOTC began a service agreement contract with The County of Simcoe for the purposes of this program. With a

TO OUR MEMBERSHIP

team of Intake and Shelter Support staff, to assist in the functioning of the program, the Emergency Response Shelter program (or Motel Model) provided shelter to as many as 15 individuals at a time. Building on our existing relationship, we worked with CONTACT Community Services in a partnership that proved to be remarkably successful and productive, to provide a streamlined intake process and ongoing housing-focused case management for all guests.

The 2020-2021 year ahead is full of uncertainty, unpredictability, and opportunity. In consideration of COVID-19 restrictions and necessary health and safety protocols, AOTC must reduce the bed capacity in the Emergency Overnight Shelter program, based on the recommendations of the Simcoe Muskoka District Health Unit. The Community Dinner program will make changes that include participants signing in and providing contact information for contact-tracing purposes, social distancing, and reduced capacity. We will offer the option of take-away meals, in an effort to reduce access to the space.

We also look forward to the launch of our Outreach Program – a prevention-focused program that will assist those at-risk of or experiencing homelessness and/or food insecurity (housed or otherwise) throughout New Tecumseth and the surrounding areas. The goal of the program is to provide access to food and basic needs, such as clothing, personal hygiene, harm reduction and other supplies and to connect with and support people, while educating them on community resources available to them before they are in crisis and need to seek emergency supports.



With so much behind us this year, I am amazed at how we pulled together to find solutions and make the most of what we had. Although unfortunate, what an incredible experience to have had; to know that we are capable of bigger things! Even in the face of adversity, there is so much in store for us this year!

Yours in service,

A handwritten signature in black ink, appearing to read "Jenifer Pergentile".

Jenifer Pergentile – AOTC Executive Director



TO OUR MEMBERSHIP

SEASON STATISTICS



2019 - 2020 | Seasonal Report



Homelessness happens here...

An estimated 235,000 Canadians experience homelessness every year. In Simcoe County there is an estimated 697 people experiencing homelessness every day. In Alliston, alone, there are approximately 24 homeless people on any given night. With rising costs of living and lack of affordable housing options this number is increasing.

Out of the Cold Shelter

The Out of the Cold overnight shelter program is available for up to 12 guests 7 days a week beginning 1st week of November to the end of April including holidays. Our focus is on provision of shelter while providing resources for community-building. Our aim is to support guests in feeling that they belong to and are engaged in the community.

48

total guests

▲ 73% increase from last year!

186

days open

November 1, 2019 - May 3 2020
0 days closed!

35

male ♂

13

female ♀

21%

returning guests

21% of guests this season had accessed at least once in passed seasons.



13% under 25

15% over 60

72% 25-60

983

total overnight stays

Some guests stayed for 1 night, others stayed for multiple nights prior to moving on.

20

average stay

(in days)

about
40%

of guests found permanent housing or safe and appropriate housing alternatives!

TO OUR MEMBERSHIP



OUT OF THE COLD

2019 - 2020

Seasonal Report

Hunger happens here...

Food insecurity - the inadequate or insecure access to food due to financial constraints - is a serious public health problem in Canada. It negatively impacts physical, mental, and social health, and costs our healthcare system considerably. There are over 4 million food insecure households in Canada. In Simcoe-Muskoka, 1 in 8 households are experiencing food insecurity.



Community Dinner

Food security for many living in New Tecumseth, especially our guests, is a challenge. During the winter months, no-charge community dinners are offered daily at the AOTC building, serving anyone in need of a warm meal, community or companionship. Teams of local volunteers, from throughout the community, prepare and serve meals.



meals served

Guests are provided a warm meal, no questions asked.

up to
50

guests served each night

Depending on the weather, time of month, holidays and other factors contributing to guest's access.



average of 10-20 guests per night

Many of our guests return on a regular basis. Some daily.

138

nights open

Due to COVID19 we were forced to close our program

12%

12% of Simcoe Muskoka households said they had experienced food insecurity at least once in the last 12 months.

www.allistonoutofthecold.com

TO OUR MEMBERSHIP



2019 -
2020

Seasonal Report



The unexpected happens here...

In response to the COVID-19 global pandemic, AOTC opened an emergency response shelter in a local motel to provide means for participants to effectively and sufficiently practice social distancing and self-isolation, as per the direction and recommendations of the Federal and Provincial governments and the Simcoe-Muskoka District Health Unit.

COVID-19 Emergency Response Shelter

To help communities address the impacts of the COVID-19 outbreak, among people at-risk of or experiencing homelessness, and to provide additional support to the homeless-serving sector during this period, the Government of Canada announced an additional investment of \$157.5 million for Reaching Home: Canada's Homeless Strategy. Through the County of Simcoe, AOTC was able to access a portion of these funds to initiate an Emergency Response Shelter, and continue to provide services in South Simcoe after our regular season closing date.

On May 4th, AOTC moved operations into a motel to continue to serve those experiencing homelessness in New Tecumseth and the surrounding areas. The main goal of the program was to provide a place for individuals entering or experiencing homelessness to practice social distancing and/or self-isolation, a necessary. Staff worked closely with community partners to engage guests in managing their overall health and wellness needs. Most importantly, staff worked tirelessly, with the support of local housing support services to engage guests in conversations about safe and secure transition to housing or safe alternatives as soon as possible.

46 total guests

34 male 

12 female 

820 total overnight stays

Some guests stayed for 1 night; most stayed at least several nights prior to moving on. Only 17% stayed longer than 30 days.

 **intake triage**

Service seekers completed a housing needs phone triage, through CONTACT Community Services, Housing Resource Centre, to determine need and investigate safe and appropriate alternatives to shelter, prior to being granted access to the shelter.

 **weekly health-check clinics**

In partnership with the County of Simcoe Paramedic Services, guests had access to a weekly health-check clinic to address any ongoing or emerging health concerns.

120 days open

May 4, 2020 - September 1, 2020

7 average stay

(in days)

72% new guests

Most guests to the motel-based shelter had never accessed AOTC programming in the past.

about 65% housed

Most guests found permanent housing or safe and appropriate housing alternatives prior to leaving!



11% under 25

13% over 60

76% 25-60



increased safety and cleaning

Staff performed thorough cleaning and sanitizing of all surfaces and were outfitted with appropriate PPE when carrying out their regular duties.

TO OUR MEMBERSHIP



2019 -
2020

Seasonal Report

Something new is happening here...

New for 2020, Alliston Out of the Cold is launching an Outreach Program!

The AOTC Outreach Program will seek to connect unsheltered individuals, couples and families to urgently needed services, supports and treatment as well as provide emergency assistance to those at-risk of homelessness as well as those that are experiencing food insecurity (housed or otherwise).



AOTC Community & Street Outreach Program

We are seeing a growing need to provide services outside of the traditional programming presently offered. We have witnessed an increase in the demand for services from those that are experiencing food insecurity in the community – most notably in the rise of users accessing our Community Dinner Program. Guests of the Community Dinner Program express difficulties meeting their basic needs, leaving little left over for food at the end of the day. Additionally, we have become increasingly aware of individuals in the community, experiencing chronic or episodic homelessness, that are either not accessing formal supports through AOTC or are accessing supports in a non-traditional way (admission for a shower, meal, access to supplies, etc. without spending the night).

The Outreach Program will seek to reach people directly where they are, employing harm reduction strategies to engage and encourage participants to access appropriate referrals, while providing for their basic needs, including food and necessary items for self-care. This may include provision of warm and/or frozen meals, personal hygiene items and supplies, blankets, clothing and footwear, seasonally appropriate items, and support accessing local services.



Dedicated staff and volunteers

Teams of 2 will visit identified and referred individuals throughout New Tecumseth and the surrounding communities



designated stops throughout New Tecumseth

Teams will have designated stops on specific days, where they will remain for a period of time for participants who wish to come to meet with the Outreach team can access them.



access to meals, supplies and supports.

Outreach teams will provide food, clothing, toiletries and basic needs items as well as blankets, and seasonally appropriate materials. Referrals to appropriate services and supports will be facilitated as necessary.



access to harm reduction supplies

Participants will have access to harm reduction materials, such as condoms and other sexual health needs, safe drug use kits and other materials available through public health to promote ongoing self-care and good health.

www.allistonoutofthecold.com

TO OUR MEMBERSHIP

FINANCIAL HIGHLIGHTS

As mentioned in the Strategic and Operating Highlights this past year has been filled with surprises both good and bad. Financially, we did well through 2019 with the generosity of the community. Churches and individuals were generous in the giving of their time, food, and financial donations.

The fundraising committee spent many hours planning our first Coldest Night of the Year event that happened February 20th, 2020. Though we had set a 'lofty goal', we were blessed with coming only a few thousand dollars short of that goal and netting around \$45,000 after the administrative fees to Blue Sea Foundation, the third-party organizer. We are planning on continuing this fundraiser event in 2021.

Unfortunately, COVID-19 affected our budget significantly in April 2020 when we sequestered our guests 24/7 for the month requiring hiring of staff due to the greatly diminished volunteer base. This has created a challenge to fund our programs for the 2020-2021 fiscal year.

Once we moved into the Motel Shelter program our costs were covered almost exclusively by Simcoe County. It also allowed us to have a relationship with the county, who previously had little knowledge of our organization. We are optimistic that they will look favourably on us in requests for funding in 2021.

Since our incorporation in June 2019, our corporate yearend is May 31st. The Board will be moving to change this to a calendar yearend to align with our budget as well as Alliston Christian Fellowship. Our thanks to Alliston Christian Fellowship for their bookkeeping support and issuing of charitable receipts over the past years.

As we have no charitable status, we continue to be a non-operating non-profit corporation so there are no reviewed or audit financials for our organization.

As we look forward to attaining our charitable status in 2021, we hope that more funding opportunities may be forthcoming.

The Executive Director continues to apply for available grants and explore any funding opportunities. The Board has a positive outlook for 2021.

TO OUR MEMBERSHIP

BUDGET TO ACTUALS 2020



AOTC BUDGET TO ACTUALS 2020		2020 Budget	JAN-APR	MAY-JUNE	JULY	AUG	SEPT	YTD	VARIANCE
INCOME	Interest Credit		\$ 5	\$ 7	\$ 3	\$ 3	\$ 3	\$ 21	\$ 21
	CNOY	\$ 65,000	\$ 60,996	\$ 0	\$ -	\$ -	\$ -	\$ 60,996	\$ (4,004)
	Charitable Donations	\$ 50,000	\$ 740	\$ -	\$ 2,416	\$ 118	\$ -	\$ 3,274	\$ (46,726)
	Individual Donations		\$ 8,810	\$ -	\$ -	\$ -	\$ -	\$ 8,810	\$ 8,810
	Business/Corporate Donations		\$ 14,625	\$ 1,385	\$ -	\$ -	\$ -	\$ 16,010	\$ 16,010
	TOTAL	\$ 115,000	\$ 85,171	\$ 1,385	\$ 2,416	\$ 118	\$ -	\$ 89,090	\$ (25,910)
EXPENSES	Exec. Director (25hrs/wk)	\$ 27,960	\$ 12,191	\$ 6,816	\$ 1,847	\$ 924	\$ 2,660	\$ 24,438	\$ 3,522
	Intake/Shelter Workers (Seasonal)	\$ 9,900	\$ 11,441	\$ -	\$ -	\$ -	\$ -	\$ 11,441	\$ (1,541)
	Employment Liabilities	\$ (2,027)		\$ (772)			\$ (785)	\$ (1,557)	\$ (470)
	Outreach Worker	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 3,620	\$ 3,620	\$ (3,620)
	Bookkeeper	\$ 675	\$ 433	\$ 648	\$ 399	\$ 141	\$ 433	\$ 2,053	\$ (1,378)
	WSIB	\$ -	\$ 139	\$ -	\$ -	\$ -	\$ -	\$ 139	\$ (139)
	Interest Charges	\$ -	\$ -	\$ 33	\$ 7	\$ 1	\$ -	\$ 41	\$ (41)
	Client Transportation	\$ -	\$ 279	\$ 263	\$ -	\$ -	\$ -	\$ 542	\$ (542)
	Employee Transportation	\$ -	\$ -	\$ -	\$ 540	\$ 1,932	\$ 270	\$ 2,742	\$ (2,742)
	Benovolence	\$ -	\$ 112	\$ -	\$ -	\$ -	\$ -	\$ 112	\$ (112)
	Subscription	\$ -	\$ 198	\$ -	\$ -	\$ -	\$ -	\$ 198	\$ (198)
	Fundraising Expenses	\$ 16,000	\$ 16,868	\$ -	\$ -	\$ -	\$ -	\$ 16,868	\$ (868)
	HST on purchases	\$ -	\$ 107	\$ 4,521	\$ 9	\$ 1,674	\$ 1,690	\$ 8,001	\$ (8,001)
	Software, QB Payroll	\$ 512	\$ 95	\$ 45	\$ 34	\$ -	\$ -	\$ 174	\$ 338
	Legal/Accounting	\$ 13,000	\$ 1,963	\$ 488	\$ 1,279	\$ 593	\$ -	\$ 4,323	\$ 8,677
	Cleaning Supplies	\$ 250	\$ 236	\$ -	\$ -	\$ -	\$ -	\$ 236	\$ 14
	Utilities(gas/hydro)	\$ 4,500	\$ 1,867	\$ 134	\$ 49	\$ 73	\$ 18	\$ 2,141	\$ 2,359
	Website	\$ 450	\$ 51	\$ 51	\$ -	\$ -	\$ -	\$ 102	\$ 348
	Bank Fees	\$ 60	\$ 113	\$ 34	\$ 3	\$ 3	\$ 5	\$ 158	\$ (98)
	Office Supplies/Postage	\$ 2,000	\$ 516	\$ 151	\$ 31	\$ -	\$ -	\$ 699	\$ 1,301
	Food	\$ 1,500	\$ 51	\$ -	\$ -	\$ -	\$ -	\$ 51	\$ 1,449
	Telephone/Internet	\$ 2,700	\$ 2,349	\$ 836	COVID	COVID	COVID	\$ 3,185	\$ (485)
	Insurance	\$ 2,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 2,000
	Meeting Expenses	\$ 600	\$ -	\$ -	\$ -	\$ -	\$ 40	\$ 40	\$ 560
	Advertising	\$ 500	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 500
	Outreach Expenses	\$ 20,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 20,000
	Petty Cash	\$ -	\$ -	\$ -	\$ 300	\$ -	\$ -	\$ 300	\$ (300)
	AOTC Facility Expenses	\$ 3,600	\$ 117	\$ -	\$ -	\$ -	\$ -	\$ 117	\$ 3,483
	Set Up Costs	\$ 3,017	\$ (124)	\$ -	\$ -	\$ -	\$ -	\$ (124)	\$ 3,141
	Other (Training)	\$ 2,000	\$ 10	\$ -	\$ -	\$ -	\$ -	\$ 10	\$ 1,990
	Miscellaneous	\$ 1,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,000
		TOTAL	\$ 110,197	\$ 49,013	\$ 13,247	\$ 4,497	\$ 5,342	\$ 7,951	\$ 80,049

SIMCOE COUNTY COVID MOTEL SHELTER INCOME/EXPENSES		JAN-APR	MAY-JUNE	JULY	AUG	SEPT	YTD
EXPENSES	Motel	\$ -	\$ 37,639	\$ 7,345	\$ 11,899	\$ 14,532	\$ 71,415
	Salary (ED) 15 hrs/wk	\$ -	\$ 1,778	\$ 974	\$ 487	\$ -	\$ 3,240
	Salary (Bookkeeper)	\$ -	\$ 451	\$ 174	\$ 349	\$ -	\$ 974
	Salaries (Shelter Workers)	\$ -	\$ 34,789	\$ 14,236	\$ 13,988	\$ 9,890	\$ 72,904
	Payroll Liabilities	\$ -	\$ -	\$ 9,198	\$ -	\$ 14,835	\$ 24,033
	Other (Telephone, taxi, food, office supplies)	\$ -	\$ 3,318	\$ 564	\$ 1,461	\$ 1,027	\$ 6,370
	TOTAL	\$ -	\$ 77,975	\$ 32,491	\$ 28,184	\$ 40,284	\$ 178,935
REIMBURSEMENT	Simcoe County		\$ 67,865	\$ 29,931	\$ 38,248	\$ 44,530	\$ 180,574

Unaudited Statement based on information from Alliston Christian Fellowship

TO OUR MEMBERSHIP

2021 PROPOSED BUDGET



Alliston Out of The Cold

2021 Proposed

Income by Donations

Anticipated Donations	\$ 35,000.00
Interest Credit	\$ 20.00
Fundraising (CNOY)	\$ 90,000.00
Municipal/County funding	\$ 80,000.00
Estimated Bank balance for Jan1/21	\$ 25,000.00
Income Total	\$ 230,020.00

Salaries and Employment Liabilities

Executive Director (30 hrs/wk yearound)	\$ 41,836.50
Intake Worker (25 hrs/wk Nov to April)	\$ 14,167.97
Shelter Worker 12 hr/day Nov-Dec (if able to hire)	\$ 47,604.38
Bookkeeper (1-2 hrs/wk)	\$ 1,170.00
Accountant/Legal	\$ 5,000.00
Subtotal Salaries	\$ 109,778.84

Expenses

Utilities	\$ 4,500.00
Insurance	\$ 1,390.00
Marketing	\$ 600.00
Cell/Internet	\$ 4,141.80
Fundraising Expenses	\$ 17,000.00
Website Hosting and Advertising	\$ 950.00
Food Supplies	\$ 850.00
Incidentals	\$ 300.00
Office Supplies	\$ 500.00
Payroll - Quickbooks	\$ 271.20
CRM Management	\$ 1,188.00
Capital Savings	\$ 11,501.00
Facility Donation	\$ 7,200.00
Misc.	\$ 1,000.00
Subtotal Expenses	\$ 51,392.00

Outreach Program

Operating Expenses	\$ 18,912.00
Staffing	\$ 22,815.00
Subtotal Outreach Program	\$ 41,727.00

Total Expenses

\$ 202,897.84

Net Operational Budget

\$ 27,122.16

TO OUR MEMBERSHIP

BOARD CONTACT INFORMATION

**LISA NICOL
BOARD CHAIR**



TEL 705-435-5010
lisa.nicol@sympatico.ca

**ANDREW MACKENZIE
VICE CHAIR**



TEL 905-801-0077
aiii.mackenzie@gmail.com

**JENIFER PERGENTILE
EXECUTIVE DIRECTOR**



TEL 249-288-1491
jenifer@allistonoutofthecold.com

**MELISSA MARSHALL
TREASURER**



TEL 519-803-2549
marshall.melissaa@gmail.com

**CINDY POOLE
SECRETARY**



TEL 705-434-7650
cindypoole@rogers.com

**ALICIA KALOZDI-MACMILLAN
DIRECTOR OF FUNDRAISING**



TEL 416-854-1544
a_kalozdi@yahoo.com

TO OUR MEMBERSHIP

TINA MOLENAAR
DIRECTOR



TEL 705-434-8470
tina.vanderzaag@gmail.com

SANDY DOYLE
DIRECTOR



TEL 416-220-4186
sandydoyle5307@gmail.com

MARTHA WHELTON
DIRECTOR



TEL 705-435-0991
me.whelton@sympatico.ca

KEVIN BUTLER
DIRECTOR



TEL 705-791-6781
kevinbutler84@hotmail.com